

**COLLIN COUNTY COMMUNITY COLLEGE DISTRICT
DIVISION OF FINE ARTS
COURSE SYLLABUS**

Course Number: PHTC 1345

Course Title: Illustrative Photography I

Course Description: Instruction in the technical aspects involved in commercial photography. Topics include lighting equipment, techniques of production photography, reproduction principles, illustrative techniques, and advertising.

Course Credit Hours: 3
Lecture Hours: 2
Lab Hours: 4

Prerequisite: ARTS 2356 or PHTC 1311

College Repeat Policy: *A student may repeat this course only once after receiving a grade, including "W".*

Student Learning Outcomes:

1. The student will master continuous tungsten light sources and electronic flash lighting, and associated equipment.
2. The student will gain an understanding of conceptual photographic illustration.
3. The student will construct and interpret formal image elements regarding aesthetics and craftsmanship.
4. The student will evaluate critical thinking and problem solving.

Attendance Policy: See Faculty syllabus.
See the current *Collin Registration Guide* for last day to withdraw.

Religious Holy Days: Please refer to the current Collin Student Handbook

ADA Statement:

It is the policy of Collin County Community College to provide reasonable accommodations for qualified individuals who are students with disabilities. This College will adhere to all applicable Federal, State and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student's responsibility to contact the ACCESS office, SCC-G200 or 972-881-5898 (V/TTD: 972-881-5950) in a timely manner to arrange for appropriate accommodations.

Academic Ethics: The College District may initiate disciplinary proceedings against a student accused of scholastic dishonesty. Scholastic dishonesty includes, but is not limited to, statements, acts, or omissions related to application for enrollment, or the award of a degree, and/or the submission of one's own work of material that is not one's own. Scholastic dishonesty may involve but is not limited to, one (1) or more of the following acts: cheating, plagiarism, collusion, use of annotated texts or teacher's editions, and/or falsifying academic records.

Plagiarism is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation.

Cheating is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance copying computer files, or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.

Collusion is intentionally or unintentionally aiding or attempting to aid another in an act of scholastic dishonesty, including, but not limited to, failing to secure academic work; providing a paper or project to another student; providing an inappropriate level of assistance; communicating answers to a classmate during an examination or any other course assignment; removing tests or answer sheets from a test site, and allowing a classmate to copy answers.

ADDITIONAL INFORMATION REQUIRED FOR CAB

Course Deliver Method:

1. Lectures
2. Lab and Studio demonstrations

Textbook: See Faculty Syllabus

Supplies: See Faculty Syllabus

Tentative Course Calendar:

- Week 1: Orientation and general discussion about commercial photography.
- Week 2: Studio Basics, Describing characteristics of light. Natural Light.
- Week 3: Conceptualizing Ideas. Shooting with Tungsten Light.
- Week 4: Conceptualizing Ideas. Shooting with Strobe.
- Week 5: Critique #1, Shooting with Strobe: Metal.
- Week 6: Shooting with Strobe: Glass.
- Week 7: Revealing Shape and Contour.
- Week 8: Critique #2, Photographing Models.
- Week 9: Shooting with Strobe: Location Lighting.
- Week 10: Studio Practice. Lighting Styles and Concepts.
- Week 11: Critique #3: Studio Practice. Lighting Styles and Concepts.
- Week 12: Studio Practice. Lighting Styles and Concepts.
- Week 13-15: Editing, Processing and Printing Images for Final Portfolio.
- Week 16: **Final critique of completed Final Portfolio**