

## Collin College Syllabus

**Course Number: PHED 1336**

**Course Title: Introduction to Sports Management**

**Course Description:** The course will introduce basic principles of administration, marketing, management, and operations in relation to the various careers in sports management. An overview of the sports industry will be introduced

**Course Credit Hours: 3                      Lecture Hours: 3**

**College Repeat Policy:** A student may repeat this course only once after receiving a grade, including “W”.

**Student Learning Outcomes:**

1. Identify basic principles of Sports Management and Theory.
2. Demonstrate an understanding of the Sports Industry structure as it applies to the professional, amateur, and school setting.
3. Demonstrate an appreciation of the interactions and dealings among the different levels and areas in the sports industry.
4. Demonstrate the ability to apply critical thinking and problem solving skills by working in groups, developing graphs and charts, and giving presentations.
5. Demonstrate an understanding of the various components of event management, fundraising, and budgeting.
6. Demonstrate the ability to write and present in a professional and scholarly manner.

**Attendance Policy:**

Once you miss **MORE THAN**,

6 classes in a class that meets 3 times per week,                      or  
4 classes in a class that meets 2 times per week,                      or  
2 classes in a class that meets 1 time per week,

With any combination of authorized and/or unauthorized absences, you will no longer be eligible to receive credit for the course. If you do not drop in accordance with the CCC Academic Calendar, a grade of “F” will be assigned.

See the current *Collin Registration Guide* for the last day to withdraw.

**Religious Holy Days:** please refer to the current *Collin Student Handbook*.

**ADA Statement:** It is the policy of Collin County Community College to provide reasonable accommodations for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student’s responsibility to contact the ACCESS office, SCC-G200 or 972.881.5898 (V/TTD: 972.881.5950) in a timely manner to arrange for appropriate accommodations.

**Academic Ethics:** The College District may initiate disciplinary proceedings against a student accused of scholastic dishonesty. Scholastic dishonesty includes, but is not limited to, statements, acts, or omissions related to applications for enrollment or the award of a degree, and/or the submission as one’s own work material that is not one’s own. Scholastic dishonesty may involve, but is not limited to, one or more of the following acts: cheating, plagiarism, collusion, use of annotated texts or teacher’s editions, and/or falsifying academic records.

**Plagiarism** is the use of an author’s words or ideas as if they were one’s own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation.

**Cheating** is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for the assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.

**Collusion** is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student; providing an inappropriate level of assistance; communicating answers to a classmate during an examination; removing tests or answer sheets from a test site, and allowing a classmate to copy answers.