

**COLLIN COLLEGE**  
**GENERIC COURSE SYLLABUS**

**Course Number: COMM 2331**

**Course Title: Radio and TV Announcing**

**Course Description:** Principles of, and practice in, radio and TV announcing including the study of voice (diction, pronunciation, and delivery) as it relates to mediated contexts, and experience in news announcing, interviewing, and acting in commercials.

**Course Credit Hours (Lecture): 3**

**College Repeat Policy:** A student may repeat this course only once after receiving a grade, including “W”.

**Student Learning Outcomes** - Upon successful completion of this course, students should be able to do the following:

- Appropriately mark copy for performance
- Differentiate between performance styles for pitchman, dialogue, and man-on-the-street commercial deliveries
- Identify necessary vocal components for delivering the news
- Control vocalized pause during on-air or taped presentation
- Respond spontaneously and on-topic to interviewer questions
- Interact in focused dialogue on a given topic using extemporaneous speech and time management techniques within industry standards
- Appropriately identify respond to industry on-camera or on-mic hand cues
- Control or retrain problematic regional speech patterns.
- Describe career entry and advancement in the field.

**Attendance Policy:**

See the current *Collin Registration Guide* for the last day to withdraw.

**Religious Holy Days:** please refer to the current *Collin Student Handbook*.

**ADA Statement:** It is the policy of Collin County Community College to provide reasonable accommodations for qualified individuals who are students with disabilities. This College will adhere to all applicable federal, state and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student’s responsibility to contact the ACCESS office, SCC-G200 or 972.881.5898 (V/TTD: 972.881.5950) in a timely manner to arrange for appropriate accommodations.

**Academic Ethics:** The College District may initiate disciplinary proceedings against a student accused of scholastic dishonesty. Scholastic dishonesty includes, but is not limited to, statements, acts, or omissions related to applications for enrollment or the award of a

degree, and/or the submission as one's own work material that is not one's own. Scholastic dishonesty may involve, but is not limited to, one or more of the following acts: cheating, plagiarism, collusion, use of annotated texts or teacher's editions, and/or falsifying academic records.

**Plagiarism** is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation.

**Cheating** is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for the assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.

**Collusion** is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student; providing an inappropriate level of assistance; communicating answers to a classmate during an examination; removing tests or answer sheets from a test site, and allowing a classmate to copy answers.